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/PAR/

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Case No. 15013US02)

In the Application of:

Jeyhan Karaoguz et al.

U.S. Serial No.: 10/675,385

Filed: September 30, 2003

For: THIRD PARTY MEDIA CHANNEL
ACCESS IN A MEDIA EXCHANGE
NETWORK

Examiner: Patrick A. Ryan

Group Art Unit: 2427

Conf. No.: 6838

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CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being transmitted via EFS-Web to the United States Patent and Trademark Office on March 11, 2010.

/Michael T. Cruz/

Michael T. Cruz
Reg. No. 44,636

RESPONSE TO OFFICE ACTION MADE FINAL

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This paper is a response to the Office Action Made Final mailed January 11, 2010 to provoke an Advisory Action.

Amendments to the Claims begin on page 2.

Remarks begin on page 9.